

# WHITE ELEPHANT BALL



SPONSORSHIP  
INFORMATION  
PACK 2025

# ABOUT THE BALL

It is time to address the elephant in the room...

Mental health is a prevalent health issue in regional areas such as Tamworth, and across Australia. Of every **thirty** students in Australia, **seven** will be dealing with a mental health illness, yet only **two** will reach out for support, leaving **five** suffering in silence.

The inaugural White Elephant Ball was held in 2014 after the tragic loss of local man, Scotty Campbell to suicide. The ball proudly supports **batyr**, a preventative mental health organisation that directly helps young people in the region through the delivery of school and university based programs so we can break down the negative stigma around mental illness and seeking help.

We hope you will join the herd!

**SAVE THE DATE:  
WHITE ELEPHANT BALL  
SATURDAY 18TH OF  
OCTOBER**



# BATYR'S LOCAL IMPACT

Suicide is currently the leading cause of death for young Australians between the age of 15-44.

batyr addresses this by running programs that reduce the stigma associated with mental illness and increases the support seeking rate of young people. Their vision is for all young people to be engaged in positive conversations about mental health and empower individuals to reach out for support when needed.

batyr are not a service provider, rather they collaborate with and advocate existing services to show young people that it is okay not to be ok.

Across the decade that the ball has been running, a WHOPPING HALF A MILLION DOLLARS, \$580,000, has been raised to support the delivery of batyr @school programs in Tamworth and its surrounding areas.

Batyr also launched a rugby get-talking tour with the Tamworth community, creating mental health ambassador training. Batyr programs have reached almost 15,000 year 9, 10, 11 and 12 students through 200+ batyr @school programs.



# SPONSORSHIP PACKAGES

	EXCLUSIVE PLATINUM \$8,000	GOLD \$5,000	SILVER \$3,000	VIP \$1,500	BRONZE \$500
TICKETS	10	8	5	2	0
SOCIAL MEDIA POSTS   FACEBOOK & INSTAGRAM WITH 2,000+ FOLLOWERS	6	4	2	2	1
88.9FM RADIO RECOGNITION	YES	NO	NO	NO	NO
ADVERTISEMENT IN BALL OFFICIAL PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	LOGO	LOGO
SPIRIT, COCKTAILS AND ALCOHOL FREE OPTIONS AT THE BALL	20	12	8	4	0
ACKNOWLEDGEMENT BY MC AT THE BALL   360+ GUESTS	YES	YES	YES	YES	YES
YOUR BRANDING ON PRESENTATION SCREEN AT THE BALL	YES + 30 SECOND AD	YES	YES	YES	YES
ENHANCE YOUR BRAND IMAGE AS A PROUD SUPPORTER	YES	YES	YES	YES	YES

**WE WOULD BE GRATEFUL FOR ANY DONATIONS OF AUCTION OR RAFFLE PRIZES WHICH WE OF COURSE WOULD ACKNOWLEDGE AT THE BALL & WITH A SOCIAL MEDIA POST**

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**THE WHITE ELEPHANT BALL WOULD NOT BE POSSIBLE  
WITHOUT AMAZING SPONSORS LIKE YOU**

**FOR OPPORTUNITIES CONTACT**

**OLIVIA CLIFT - 0490 768 633**

**OLIVER SMITH - 0473 835 000**

**KAITLYN DUNST - 0448 831 649**

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**THANK YOU**

**IF YOU HAVE ANY QUERIES, PLEASE FEEL  
FREE TO CONTACT US.**

